



Pivotal Expands Executive Leadership Team With Global Sales Veterans

**CLIFF NEAL JOINS AS VICE PRESIDENT OF GLOBAL SALES—AUGMENTS
SALES TEAM WITH INDUSTRY VETERANS**

Pleasanton, CA.—March 8, 2010—Pivotal Systems Corporation, the leader in advanced process monitoring and control solutions, today announced that Cliff Neal will be joining as the Vice President of Global Sales. Accompanying his move to Pivotal are John Newman and Nori Kobayakawa who will be leading Pivotal’s sales efforts in the US, Europe, and Middle East and in the AsiaPac regions, respectively. “We are very excited to have such seasoned semiconductor sales executives join our team,” said John Hoffman, Pivotal’s Chief Executive Officer, “Cliff Neal brings with him invaluable sales experience having most recently been the leader of Applied Material’s largest global account. John and Nori complement this sales team with enough firepower to field the rapid and growing demand we are seeing for our Sensor X and Gas Flow Monitoring product lines.” The appointments mark an important milestone for Pivotal as its products achieve industry-wide acceptance and penetration.

Prior to joining Pivotal Systems, Neal was a Vice President and General Manager with Applied Materials where he was the leader of the largest global account team in the company, and probably in the industry. Neal’s team included over 700 employees worldwide, working on the latest technology in the largest IDM and several other key customers’ R&D facilities while ramping and maintaining multiple fabs across the globe to grow a business in his unit alone to over \$1B for Applied Materials. Prior to Applied Materials, Neal was a Nuclear Engineering Officer serving with the submarine force for the United States Navy.

“The demand for Pivotal’s Sensor X and GFM products is growing at a rapid pace as customers push beyond 45nm and struggle with the associated manufacturing challenges,” said Cliff Neal. “I am proud to join Pivotal’s executive leadership team as they have established themselves as the technology leader in real time process control and monitoring solutions. Going forward, my priority will be to ensure Pivotal’s products assume a market leadership position in all key global accounts and market segments. The opportunity for growth is limitless.”

About Pivotal Systems

Pivotal Systems Corporation provides best-in-class monitoring and process control technology for the semiconductor manufacturing industry. Pivotal’s vision is to enable an order of magnitude increase in fab productivity and capital efficiency for current and future technology nodes. This vision is achieved through its real time in situ process monitoring and control solutions. Founded in 2003 and based in Pleasanton, California, the company is led by veterans from the semiconductor and high-tech industries. For more information about Pivotal, please visit www.pivotalsys.com, or send an email to info@pivotalsys.com.